

9&10 NEWS

LOCAL BUSINESSES HOLD 4TH ANNUAL TOYS-FOR-TOTS DRIVE

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HOST XAVIER HERSHOVITZ: Well, another special thing we've got to tell you about. Really incredible turnout for a local Toys-for-Tots fundraiser. Three local Cadillac business – Generations Insurance & Financial Services, Beeman's Towing and Big Red's Nutrition & Fitness – all teamed up to put on the event at Cicchelli Second Change Rescue & Exotics. More than 2,000 people showed up and donated more than 400 toys and \$3,500, which will all be used to buy even more gifts for area kids. The donations will stay local, supporting families in Wexford, Missaukee and Kalkaska

counties. Just love to see that. I love to see when people lend a hand to their neighbors.

HOST LAUREN TURNER: Oh yes.

HOST HERSHOVITZ: It just warms your heart, you know?

HOST TURNER: It does and I am learning more and more about Northern Michigan. It is community-driven and I love that.

HOST HERSHOVITZ: It is.



Ryan Cicchelli, founder of Generations Insurance & Financial Services, is committed to providing clients with financial security through a personalized, friendly approach. Ryan's top concern is helping clients make informed decisions about all things related to healthcare and retirement.

To contact Ryan, call 231-878-7074 or visit www.GenerationsIFS.com.

